

# MARYLAND PATIENT SAFETY CONFERENCE

Thursday, April 10, 2025  
Hilton Baltimore

# 20 25

## A NEW ERA IN PATIENT SAFETY

### Sponsor & Exhibitor Prospectus

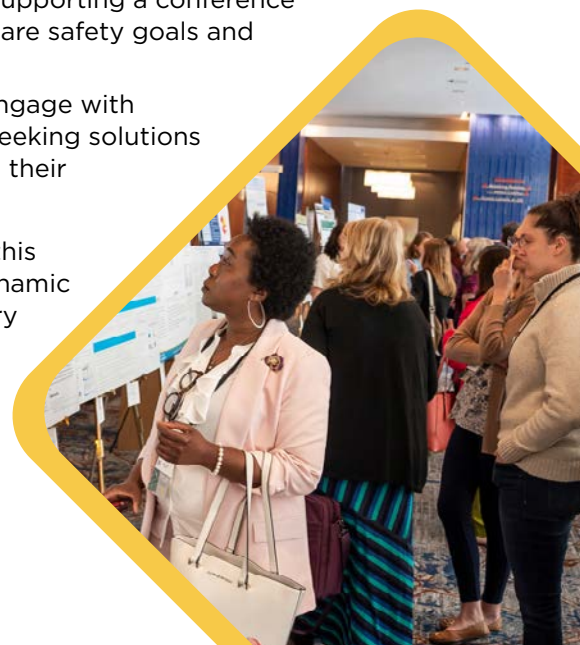


The **Maryland Patient Safety Conference 2025 (MPSC 2025)** is your opportunity to connect with over 500 healthcare leaders and professionals committed to advancing patient safety. This year's event will focus on how organizations across the care continuum are addressing system-wide safety challenges, and aligning with new national recommendations and standards. Healthcare professionals—from frontline staff to executive leaders—will come together to gain actionable insights, practical strategies, and innovative solutions to shape the future of patient safety.

For sponsors and exhibitors, this premier event offers unparalleled opportunities to:

- ◆ **Showcase Your Solutions:** Position your organization as a leader in patient safety by presenting your products, services, or innovations to a highly engaged audience of decision-makers and influencers.
- ◆ **Build Key Relationships:** Network with executives, patient safety officers, and healthcare leaders to establish meaningful connections that drive business opportunities.
- ◆ **Gain Visibility:** Increase brand recognition through prominent exposure in conference materials, sessions, and networking spaces.
- ◆ **Align with Industry Priorities:** Demonstrate your commitment to improving patient safety by supporting a conference that aligns with national healthcare safety goals and standards.
- ◆ **Access a Targeted Audience:** Engage with professionals who are actively seeking solutions to enhance safety and quality in their organizations.

Join us in Baltimore, to be part of this must-attend event. With a new, dynamic format featuring continuous plenary sessions, interactive networking opportunities, and solution-focused discussions, this event is designed to deliver maximum value for attendees and sponsors alike. **Together, let's shape the future of patient safety!**



#### WHO WE SERVE

- ◆ Front line care providers
- ◆ Patient safety officers
- ◆ Quality improvement managers
- ◆ Hospital and health care system leaders including:
  - CEOs
  - COOs
  - Chief Medical Officers
  - Chief Nursing Officers
  - Patient Safety Executives



## CONFERENCE SCHEDULE\*

7:00 AM–8:00 AM

### Exhibitor Registration & Set-up

8:00 AM

Registration, Light Breakfast, Visit Exhibitors and Patient Safety Poster Presentations

9:00 AM

Welcome

9:20 AM

Changing the Trajectory of Safety: Your Role in Driving Meaningful Progress

10:45 AM

### Coffee Break in Exhibit Hall

11:00 AM

Looking Towards a Safer Future: Intent and Impact

12:00 PM

### Networking Lunch in Exhibit Hall

1:15 PM

Assessment to Action: Implementing the National Action Plan and Moving Towards Total Systems Safety

2:15 PM

Voices from the Field: An Interactive Workshop on Prioritizing Patient Safety

3:00 PM

### Coffee Break in Exhibit Hall

3:15 PM

Threads of Innovation: Weaving a Collective Vision for Patient Safety's Future

4:00 PM

Closing

4:15 PM–5:00 PM

### Exhibitor Breakdown

*\*Schedule is subject to change*

SPONSOR BENEFITS	GOLD \$7,500	SILVER \$5,500	BRONZE \$3,500	EXHIBIT ONLY \$2,500
Exhibit Space	◆	◆		◆
Company logo and URL on conference website	◆	◆	◆	Listing only
Company logo on conference signage	◆	◆	◆	◆
Company logo and URL on conference app	◆	◆	◆	◆
Pre- and Post-Conference Mailing Attendee List	◆	◆	◆	◆
Social Media Recognition	◆	◆	◆	
Pre- and Post-Conference Email Attendee List	◆			
Conference Registration	4 conference registrations	3 conference registrations	2 conference registrations	1 conference registration

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### Networking Lunch Sponsor:

\$10,000 (2 available)

Host a networking lunch in the exhibit hall with attendees, sponsors, and exhibitors. Includes branded signage.

### Coffee Break Sponsor: \$10,000 (2 available)

Keep attendees energized between sessions with beverages. Includes branded signage.

### Wi-Fi Sponsor: \$5,000

Provide attendees with seamless connectivity as the exclusive Wi-Fi sponsor. Includes brand-

ed login page and recognition throughout the event.

### Exclusive Conference App Sponsor: \$5,000

Feature your company name and logo on the app's welcome page and footer, plus a sponsor page listing with your logo and URL.

### Co-branded Badge Holder Sponsor: \$4,000

Showcase your brand on co-branded badge holders worn by all attendees, ensuring high visibility throughout the event.

### Welcome Breakfast Sponsor:

\$2,500 (Exclusive or 4 available)

Sponsor breakfast for all attendees in the exhibit hall before the conference opening. Your logo will be featured on branded signage.

### Sponsored Email Blast: \$500 (8 available)

Reach attendees directly with a dedicated email blast featuring your custom message, logo, and call-to-action.

## MAXIMIZE YOUR EXHIBITOR EXPERIENCE

This year, we're elevating the exhibitor experience by positioning exhibitor booths inside the heart of our exhibit hall, maximizing visibility and creating a dynamic, interactive environment. This strategic move enhances engagement, providing attendees, exhibitors, and sponsors with unparalleled opportunities for connection and collaboration. Additionally, conference attendees will be directed to the exhibit hall for the networking lunch and during morning and afternoon breaks.

Exhibitors will receive the following:

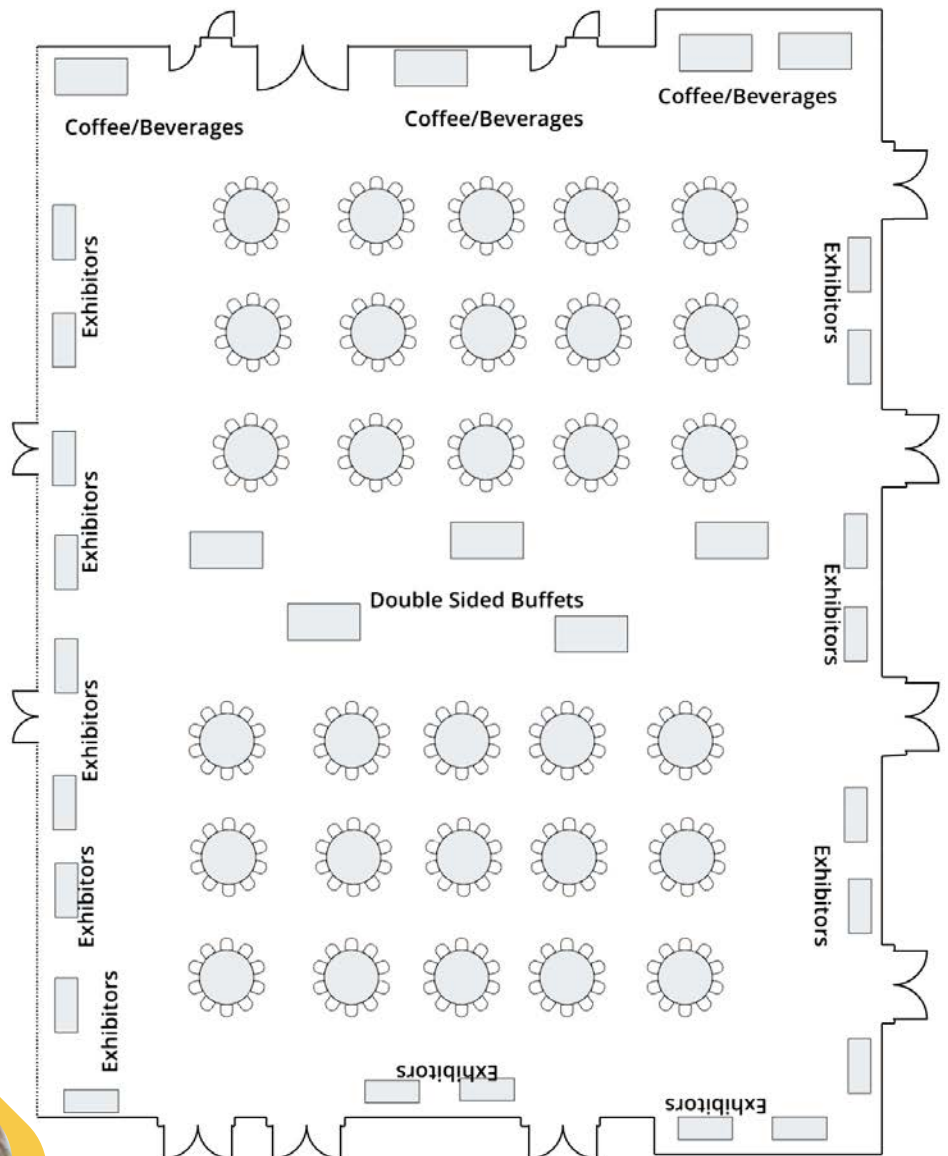
- ◆ One 6' Table
- ◆ One chair
- ◆ One waste basket
- ◆ Identification Sign
- ◆ One conference registration
- ◆ Hyperlinked listing on website
- ◆ Lead retrieval (all name badges will have a QR code that allows exhibitors to scan the name badge and receive their contact information)
- ◆ Showcase your brand with a premium mobile app presence, including your logo, company profile, downloadable resources, and contact information



## REGISTRATION

For complete information on sponsor options, exhibit booth specifications, rental fees and assignments, show decorator services, and more, please contact [contactus@marylandpatientsafety.org](mailto:contactus@marylandpatientsafety.org).

**Secure your spot at the Maryland Patient Safety Conference 2025!**



# Maryland Patient Safety Conference 2025

## Sponsor and Exhibitor Registration Form



Thank you for your interest in supporting our event! Please complete the following registration form to confirm your participation.

### Sponsorship Levels:

- Gold \$7,500       Silver \$5,500       Bronze \$3,500       Exhibit Only \$2,500

### Additional Sponsorship Options:

- Networking Lunch     Coffee Break       Exclusive Wi-Fi       Exclusive Conference App  
 Co-branded Badge Holder     Welcome Breakfast       Sponsored Email Blast

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### Company Information

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Company Website: \_\_\_\_\_

### Primary Contact Information

Full Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

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### Payment Information

We accept the following payment methods:

#### Checks:

Make checks payable to *Maryland Patient Safety Center* and send them to:  
*6820 Deerpath Road, Elkridge, MD 21075*

#### ACH Wire Transfers:

Please contact us for ACH payment transfer instructions.

### Acknowledgment

By submitting this form, you confirm your agreement to the terms and conditions outlined on page two of this application. A confirmation email will be sent once your registration is complete.

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Terms and Conditions

These terms and conditions govern the agreement between the exhibitor (“Vendor”) and Annual Maryland Patient Safety Conference (“Organizer”) regarding participation in the exhibit hall. By signing this agreement, the Vendor acknowledges and agrees to the following terms:

### 1. Exhibit Space Assignment

- 1.1 Exhibit space is assigned on a first-come, first-served basis or as determined by the Organizer.
- 1.2 The Organizer reserves the right to reassign or adjust booth locations as necessary.

### 2. Payment Terms

- 2.1 Full payment for the exhibit space must be received by the due date specified in the invoice.
- 2.2 Failure to make payment by the due date may result in forfeiture of booth space.

### 3. Cancellations and Refunds

- 3.1 Cancellations must be submitted in writing to the Organizer.
- 3.2 Refunds will be provided as follows:
  - 100% refund if canceled [90] days before the event.
  - 50% refund if canceled [60] days before the event.
  - No refund if canceled within [30] days of the event.

### 4. Exhibitor Responsibilities

- 4.1 Vendors must set up their exhibit during the designated move-in hours and dismantle it during the specified move-out hours.
- 4.2 All exhibits must remain staffed during exhibit hall hours.
- 4.3 Vendors are responsible for maintaining a professional and safe booth display.
- 4.4 Vendors must comply with all local, state, and federal laws and regulations.

### 5. Prohibited Activities

- 5.1 The sale or promotion of illegal or counterfeit goods is strictly prohibited.
- 5.2 Loud or disruptive activities that interfere with other vendors or attendees are not allowed.

### 6. Liability and Insurance

- 6.1 The Organizer is not liable for any loss, theft, or damage to Vendor property.
- 6.2 Vendors are encouraged to carry insurance for their exhibit materials and liability coverage.

### 7. Indemnification

Vendors agree to indemnify and hold harmless the Organizer, its employees, and agents from any claims, damages, or liabilities arising from the Vendor's participation in the event.

### 8. Event Changes

The Organizer reserves the right to make changes to the event schedule, location, or layout. Vendors will be notified promptly of any changes.

### 9. Force Majeure

In the event of unforeseen circumstances beyond the control of the Organizer (e.g., natural disasters, pandemics), the event may be postponed or canceled. Refunds will be provided at the discretion of the Organizer.

### 10. Compliance

Vendors agree to comply with all instructions provided by the Organizer or the venue staff. Non-compliance may result in removal from the event without refund.

### 11. Governing Law

This agreement shall be governed by the laws of the state of Maryland. Any disputes arising under this agreement shall be resolved in the courts of the state of Maryland.