



PATIENT SAFETY PLAY BOOK

STRATEGIES TO STRENGTHEN YOUR SAFETY CULTURE AND BUILD A TEAM OF CHAMPIONS

LIVE FROM THE BALTIMORE HILTON
FRIDAY, APRIL 26, 2024

About the Maryland Patient Safety Center

The Maryland Patient Safety Center offers programming considered to be some of the most comprehensive and impactful in the country. A recognized leader in safety, the Center's mission is to keep Maryland's healthcare safe.

Who we serve

Hospitals, ambulatory and outpatient centers, as well as long-term care providers and home health agencies in the Mid-Atlantic region participate in the Maryland Patient Safety Center's programs and initiatives aimed at improving care for all. With such focused commitment, the Center and its partners are striving to make medical errors a thing of the past. Healthcare executives, trustees, physicians, nurses, pharmacists, social workers, risk managers, patient safety officers, as well as quality improvement, perinatal, and neonatal professionals are engaged in the Center's work to keep patients safe.

Making a difference in patient safety

Through the collective efforts of healthcare organizations around the region, the Maryland Patient Safety Center is making a measurable difference in patient safety by:

- Improving culture of safety
- Decreasing risk of harm to patients
- Presenting instruction on the required process of analysis after an adverse event in order to determine actions for prevention in the future
- Providing proven techniques to reduce adverse events, future error(s) and near misses
- Offering evidence-based teamwork tools, aimed at optimizing patient outcomes by improving communication and teamwork skills



CONTRIBUTION OPTIONS

Exhibitor Booth ■ \$1,950

Exhibiting organizations will be provided with a 10' x 10' space (6' long table and chairs) to display all signage, informational material, and giveaways. Exhibitors will have the opportunity to gather leads and connect with attendees both in-person and through our conference app, and will receive instructions on the multitude of app features and capabilities.

All Exhibitors will receive social media recognition and have their linked logo present on the Maryland Patient Safety Center's website for one year.

Breakfast Symposium (1 spot)

7:15 – 7:45 a.m. ■ \$1,500

The presenting organization will be provided space and time during the breakfast before the opening remarks to address interested attendees.

Lunch Symposium (2 spots)

12:15 – 12:45 p.m. ■ \$2,000

The presenting organization will be provided space and time during the lunch break to address interested attendees.

Donations

As a not-for-profit organization, MPSC relies on grants and donations to help fund our Conference and our innovative and high-impact initiatives. Donations to the Center, a 501(c)(3) nonprofit, are tax-deductible to the fullest extent allowed by law.

Event Sponsorships

This highly anticipated event could not be possible each year without the generous contributions of our business partners. All sponsoring organizations' logos will be displayed on signage during the event and on the conference app. All sponsoring organizations will receive social media recognition and have their linked logo present on the Maryland Patient Safety Center's website for one year.

- Two complimentary conference registrations (\$499/person value) are available to Gold Sponsors.
- One complimentary conference registration is available to Silver and Bronze sponsors.

GOLD SPONSOR ■ \$5,000

SILVER SPONSOR ■ \$2,500

BRONZE SPONSOR ■ \$1,500

☐ Exhibitor Booth **\$1,950**
☐ Breakfast Symposium **\$1,500**
☐ Lunch Symposium **\$2,000**

☐ Gold Sponsorship **\$5,000**
☐ Silver Sponsorship **\$2,500**
☐ Bronze Sponsorship **\$1,500**

☐ Donation _____

Company Name _____

Key Contact Name _____ Title _____

Address _____

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Fax _____ Email _____

By contributing to the Center, you become part of a team making an immediate, positive impact on healthcare throughout the region. Our network of active participants, which extends across Maryland, throughout the Mid-Atlantic, and beyond is dedicated to continually enhancing the quality and safety of patient care in all healthcare settings.

IMPORTANT: Your completed form and payment in full must be received no later than **March 29, 2024**

Please return completed form to:

Anna Koerbel

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Maryland Patient Safety Center

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