

HEALTH EQUITY & PATIENT SAFETY

Facing the challenge.

Making the change.



FRIDAY, MARCH 31, 2023 | BALTIMORE HILTON

The 2023 Annual Maryland Patient Safety Conference is expected to convene more than 1,000 allied healthcare workers, both in-person at the Baltimore Hilton as well as lived streamed to virtual attendees throughout the region. This diverse group will include physicians, nurses, pharmacists, quality professionals, risk managers, patient safety officers, and social workers. including physicians, nurses, pharmacists, quality professionals, risk managers, patient safety officers, and social workers.

In its 19th year, this conference will focus on identifying the challenges to providing equitable health care, and will offer implementable strategies fo healthcare professionals as they seek to change the inequities-- not just in individual organizations but also throughout the healthcare industry. Experts from across the country will present data as well as successful approaches to overcoming stigmas and bias toward patients based on race, orientation, ability, and sociological conditions.

Support the leaders who are keeping patients safe

About the Maryland Patient Safety Center

The Maryland Patient Safety Center offers programing considered to be some of the most comprehensive and impactful in the country. A recognized leader in safety, the Center's mission is to keep Maryland's healthcare safe.

Who we serve

Hospitals, ambulatory and outpatient centers, as well as long-term care providers and home health agencies in the Mid-Atlantic region participate in the Maryland Patient Safety Center's programs and initiatives aimed at improving care for all. With such focused commitment, the Center and its partners are striving to make medical errors a thing of the past. Healthcare executives, trustees, physicians, nurses, clinicians, quality and patient safety officers, and other professionals are engaged in the Center's work to keep patients safe.

Making a difference in patient safety

Through the collective efforts of healthcare organizations around the region, the Maryland Patient Safety Center is making a measurable difference in patient safety by:

- Improving culture of safety
- Decreasing risk of harm to patients
- Presenting instruction on the required process of analysis after an adverse event in order to determine actions for prevention in the future
- Providing proven techniques to reduce adverse events, future error(s) and near misses
- Offering evidence-based teamwork tools, aimed at optimizing patient outcomes by improving communication and teamwork skills

CONTRIBUTION OPTIONS

Exhibitor Booth ■ \$2,750

Exhibiting organizations will be provided with a 10' x 10' space (6' long table) to display all signage, informational material, and giveaways. Exhibitors will have the opportunity to gather leads and connect with attendees both at the in-person gathering as well as those attending virtually through our conference app.

Additionally, participating organizations will receive social media recognition and have their linked logo present on the Maryland Patient Safety Center's website for one year.

Breakfast Symposium (1 spot)

7:15 – 7:45 a.m. ■ \$1,000

The presenting organization will be provided space and time during the breakfast before the opening remarks to address interested attendees.

Lunch Symposium (1 spot)

12:15 – 12:45 p.m. ■ \$1,000

The presenting organization will be provided space and time during the lunch break to address interested attendees.

Event Contributions

This highly anticipated event could not be possible each year without the generous contributions of our business partners. All contributors will be displayed on signage during the event and on the conference app for virtual attendees. All contributors will receive social media recognition and have their linked logo present on the Maryland Patient Safety Center's website for one year. These funds will be used to support both the Annual Patient Safety Conference as well as the MPSC initiatives that are keeping Maryland healthcare safe.

Gold Contributor ■ \$5,000

Silver Contributor ■ \$2,500

Bronze Contributor ■ \$1,500

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|--|----------------|
| <input type="checkbox"/> Exhibitor Booth | \$2,750 |
| <input type="checkbox"/> Breakfast Symposium | \$1,000 |
| <input type="checkbox"/> Lunch Symposium | \$1,000 |

- | | |
|---|----------------|
| Event Contributions | |
| <input type="checkbox"/> Gold Contributor | \$5,000 |
| <input type="checkbox"/> Silver Contributor | \$2,500 |
| <input type="checkbox"/> Bronze Contributor | \$1,500 |

Company Name _____

Key Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

Fax _____ Email _____

As a not-for-profit organization, the Maryland Patient Safety Center relies on grants and donations to help fund our Conference and our innovative and high-impact initiatives.

By contributing to the Center, you become part of a team making an immediate, positive impact on healthcare throughout the region. Our network of active participants, which extends across

Maryland into the District of Columbia, Delaware, Northern Virginia, West Virginia, and Pennsylvania, is dedicated to continually enhancing the quality and safety of patient care in all healthcare settings.

Donations to the Center, a 501(c)(3) nonprofit, are tax-deductible to the fullest extent allowed by law.

IMPORTANT: Your completed form and payment in full must be received no later than **February 24, 2023**

Please return completed form to:

Anna Koerbel

OFFICE • 410-796-6210 | FAX • 410-540-9139

EMAIL • akoerbel@marylandpatientsafety.org

Maryland Patient Safety Center

6820 Deerpath Road, Elkridge, MD 21075-6234

