



Maryland Patient Safety Center presents:

Patient Safety Tools Training

Root Cause Analysis

From Spreadsheet to Story: A Step-by-Step Guide to Communicating Health Data

Learn how we can apply the lessons of data visualization and communication to the health sector.



\$345 for MPSC Members

\$495 for Non-Members

WHAT YOU'LL LEARN

Through this class, learners will be able to:

- Translate written data findings into simple and compelling visuals
- Capitalize on data stories to create cogent and persuasive narratives that support data findings
- Leverage commonly used tools and resources for data visualization
- Make use of open data from government websites
- Design and implement a data communication strategy, including decision-making around presentation format (e.g., fact sheet, slideshow, infographic) based on audience needs and desired actions

COURSE DESCRIPTION

The ability to tell a story with data is more important than ever, and in the data-rich field of healthcare, it has only become more essential. From health care providers to public health and government officials, data literacy is a skill that can create new value for you and your organization.

Through five modules, **accredited** by the [American Public Health Association](#), class participants will build out their own data story using data customized to locations of their choosing, and the course will also provide a toolkit of resources to help participants integrate learnings from this class into their professional work. The course consists of the following five modules:

- Module One: A Conversation With Susan Dentzer
- Module Two: The Basics Of Visualization
- Module Three: Finding The Right Presentation Format
- Module Four: Lessons Learned In Communicating Data Effectively
- Module Five: Layering In The Story

Throughout the training, you'll gain inspiration from health data stories created by highly regarded data visualization professionals, and we'll learn how to apply data visualization to various types of health information, from disease prevalence and health economics to the social determinants of health and health care quality.

INSTRUCTORS



ANDY KRACKOV

Course Instructor & President

[Hillcrest Advisory](#) – a data storytelling consulting firm



SUSAN DENTZER

Senior Policy Fellow

Robert J. Margolis Center for Health Policy at Duke University

To register:

<https://marylandpatientsafety.org/elearning/>

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Questions regarding this program or the Maryland Patient Safety Center:

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